



# GOODTIMES GALA & AUCTION

## PREMIER WINERY & TASTING AFFILIATE AGREEMENT

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**Event Date:** Saturday, April 25, 2020

**Location:** Grand Hyatt Seattle (721 Pine St, Seattle)

**Parking:** Grand Hyatt Seattle - 1 parking validation will be provided.

**Time Commitment:** Arrive no later than 4:00 pm and ready to serve by 4:30 pm. Tasting for appx. 300 guests. Clean up can start when guests are seated for dinner, ≈ 7:00 pm.

### **The Goodtimes Project (GTP) Responsibilities:**

GTP agrees to pay for all product opened for tasting at the event. We request a significant discount off retail pricing, agreed upon by both parties prior to commitment.

GTP can pick up and return product. Arrangements must be made at least 2 weeks in advance.

A table with linen, glassware, chilling buckets, spit buckets and a logo sign will be provided.

One complimentary ticket to attend the event will be provided to each Tasting Affiliate, two tickets will be provided to the Premier Winery (notify GTP prior to April 1st if the ticket(s) will be used).

Each Tasting Affiliate will be recognized via our webpage, social media, and other event publications prior to the event and after the event, during the live auction slide show and in the auction catalog.

### **Tasting Affiliate/Premier Winery Responsibilities:**

Provide GTP a high resolution logo (.jpg or .png) once the agreement is confirmed.

A representative from each Tasting Affiliate will be onsite to pour tastings and discuss the product.

Please provide the following for beverages at the event:

- Wineries: one case of red and one case of white/rose
- Breweries/Distilleries: one to two brews/liquors/ciders
- Premier Winery: Wine (one red and one white) to be consumed with dinner; quantities and selection to be agreed upon prior to event

Please bring the following items to the event:

- Tasting product, if pick up was not pre-arranged
- Donation, if pick up was not pre-arranged
- Bottle openers (for your use only)
- Promotional material – including tasting notes, business cards, fliers, etc.

GTP requests a *significant* donation be made to the auction. We understand that each Tasting Affiliate is different and will leave the definition of “*significant*” up to each Tasting Affiliate. Examples of donations include:

- Large format bottles that are specially etched, signed, or reserve level product
- An opportunity for a group to participate in a blending/creating party/bottling event
- Dinner and private tour of the facilities or vineyard

**Note:** donations valued \$1000+ are typically included in the live auction

### **Optional Product Sale Opportunity**

GTP can sell your product at the event. If you choose, GTP will purchase up to 12 bottles of tasting product (at wholesale pricing) to sell at retail pricing during the event. GTP will only pay for product sold at the event, any unsold product will be returned.

12 additional bottles of each product should be onsite to cover sales.

GTP will provide sales sheets for each product, to be displayed at each table, for tracking purchases.

**Note:** Purchased product **cannot** be consumed at event.



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## Premier Winery & Tasting Affiliate Agreement

Please provide **bolded** information as it should appear on our website, social media and other publications associated with the event.

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Web Site:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Facebook Handle:** \_\_\_\_\_

## Participating at the 2020 Goodtimes Gala & Auction as:

(Please select one)

- Premier Winery (only one available)
- Tasting Affiliate - Winery
- Tasting Affiliate - Brewery
- Tasting Affiliate - Distillery

## Our organization has chosen to:

(Please select one)

- sell up to 12 bottles of each tasting product to GTP at wholesale price, for resale at the 2020 Auction.
- not** sell tasting product to GTP for the 2020 Auction.

As an authorized representative of \_\_\_\_\_, I agree to the terms and conditions of participating in the 2020 Goodtimes Gala & Auction as the Premier Winery or a Tasting Affiliate.

Printed Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your generosity in helping to bring joy to children battling childhood cancer.**

*The Goodtimes Project is a 501(c)(3) charitable organization.  
Your contribution is tax-deductible as allowed by law. Please consult your tax advisor.  
Federal Tax ID # is 46-2489916*

