Annual Health Checkup: 2021



Hope is a strong anchor. It can allow you to see beyond the now and be confident in the future. In the second fiscal year during a pandemic, we kept hope alive within our community and continued to use our strong financial position and creative flexibility to move forward.

- Ran 8 camp/retreat sessions and 7 activity series and single-day events
- Established 780+ touchpoints with kids and parents
- Met families and volunteers where they were at with in-person & virtual opportunities
- Enhanced and upgraded the Virtual Gala experience for attendees
- Parlayed lower than expected expenses back into furthering our mission

Goodtimes is a beacon of hope, love, and joy in hundreds of lives impacted by pediatric cancer. And in this uncertain year, together—with the families we serve, the volunteers who serve with us, and the donors who make service possible—we proved that hope wins.

With that knowledge, in the next fiscal year we'll embrace the fact that pandemic-related circumstances will continue to impact how we serve but not our ability to serve. We'll continue to grow our philanthropic community. We'll adapt plans. We'll dream big dreams. Please continue to hope right alongside us.

Sincerely,

Bridget K. Brla

Bridget K. Dolan Executive Director

Camper Contributions

Camp has made an indelible impression on campers, spurring them to give back when we needed it most.



Jack S.

- Age: 12
- First-time camper in 2021
- Winning Moment:

Choosing The Goodtimes Project as his charity of choice. \$300 donated from t-shirt sales and \$615 gifted in Jack's honor.

"After he was diagnosed, we had a ton of folks ask if we would make T-shirts for him and use it as a fundraiser. We decided to do the shirts, but instead of a fundraiser for us, we let him pick his favorite cancer nonprofit. You guys were his pick. We are grateful to Camp Goodtimes for making such a positive impact on him early on in this battle."



Celestine C.

- Age: 18
- Camper since 2016
- Winning Moment:

Supporting staff by volunteering in the office and helping assemble and ship 77 virtual camp care packages.



Helen A.

- Age: 18
- Camper since 2015
- Winning Moment:

Keeping camp history alive by scanning hard-copy photos from the first few decades of Camp Goodtimes and archiving them electronically for posterity.

Expressions of Thanks

Kids and families needed something hopeful and joyous in their lives to interupt the periods of isolation felt by all. These are their sentiments:

You & Me Retreat:

"The Goodtimes Project took camp during a pandemic and made it work beautifully -THANK YOU! It was the first time we had really gotten away in a year and it was just perfect."

Ski Camp:

"We are, as always, SO grateful for the Goodtimes Project. It gives our daughter a place where she feels like she belongs and continues to create happy memories, as she moves through the stages of facing the challenges her cancer has left her with. Thank you so, so much."

Family Camp:

"We loved it! I'm so glad it was an option this summer. Thank you so much for everyone's hard work making this such a fun experience for parents and kids alike! We loved all the fun Goodtimes goodies (stadium seats, mugs, shirts, etc.). Our counselors were fantastic. We had more than enough to eat. It was just an all-around success, in my opinion. Thank you!!!"

"Thank you for such a great weekend! We were blessed by your care and love."

Virtual Camp:

"I am very happy you were able to accommodate with virtual camp. This is the second year my children have attended and they love it and look forward to it. Our first Camp Goodtimes experience last year, we were dealing with the new Leukemia diagnosis and COVID all at once and missing out on all of our regular summer activities and it was so great that they could attend camp. It was very well planned and engaging for the kids. Thank you!"

Programming Attendance

In addition to camps & retreats, we hosted seven activity series and single-day events.



Family Camp (three sessions) 144

Virtual Camp (one session) 43



ski weekend 54













261 families served



785 participants registered



76 volunteers utilized

Financials

Visit our website to view our comprehensive financial statement. *This total includes 3rd Party Fundraisers.

