

# GOODTIMES GALA

## SPONSORSHIP OPPORTUNITY



### About The Goodtimes Project

**Our vision is that all families impacted by childhood cancer will experience a community of hope, joy, and love.**

When pediatric cancer becomes your world, The Goodtimes Project creates caring spaces for local families to connect and kids to be kids, through camps, events, and programs. We believe that until there is a cure, there is camp.

Our camps and programs provide pediatric cancer families cost-free, joy-filled experiences. Camp offers a life changing break from the trauma of fighting a very scary disease. Kids can simply be kids, no longer defined by their disease. They can laugh, play, and share their newfound joy with others who understand what they are going through.

Help keep hope alive for families dealing with childhood cancer by sponsoring the Goodtimes Gala and Auction this year.

#### Gala Quick Facts

- Saturday, April 23, 2022
- Bell Harbor International Convention Center
- 150+ in-person attendees
- More than 250 engaged online auction bidders
- Promote your brand to 2,900 Facebook followers and 3,800 email recipients

#### Goodtimes Quick Facts

- Camp programs for cancer survivors and siblings ages 5-25
- Single-day community building events for families throughout the year
- Serving more than 1,000 participants each year
- Staff of more than 200 volunteers and three employees
- Volunteer Board of Directors of 14

# GOODTIMES CULTURE OF PHILANTHROPY

We are committed to **aligning our fundraising** program with the **anti-racist values** of The Goodtimes Project's mission. Cancer doesn't discriminate; it affects people from every walk of life. The Goodtimes Project welcomes all children and families affected by childhood cancer, and volunteers, to be a part of our programs — regardless of race, religion, ethnicity, national origin, gender-identity, socio-economic status, disability, sexual orientation, or status as a U.S. citizen. We believe that **fundraising must be grounded in race, equity, and social justice.**

We very much value your contributions as sponsors of our organization and are offering the below recognition opportunities to all of our sponsors regardless of giving level.

## RECOGNITION OPPORTUNITIES




Pop-up on  
GTP website

All event sponsor logos listed during the month of April.




Logo on  
Gala website

Placement in side-bar of GTP Goodtimes Gala webpage.



Logo on  
auction  
page

Placement throughout auction item listings.



Recognition  
in event  
emails

Invitation, reminders, and post-event thank-you.



Recognition  
at the  
event

Verbal and on-screen logo during the event.



Social media  
recognition

Via Facebook, Instagram, and LinkedIn.



Invitation to  
Insider's  
Look

At Camp Goodtimes, either in-person or virtually.



Provide promo  
items

To include in winning bidder packets or guest goodie bags.



Be a day-of  
volunteer

Give of your time to help set-up or assist during the event.

### QUESTIONS?

Please contact Becky Felak with questions or interest in this sponsorship opportunity. [becky@thegoodtimesproject.org](mailto:becky@thegoodtimesproject.org) or (206) 556-3489